



9. Why isn't EEQ part of CSSA?

While EEQ is not currently a member of CSSA, CSSA is committed to ongoing dialogue with EEQ in the hopes that the benefits delivered by CSSA in Ontario, Manitoba, Saskatchewan and British Columbia might soon be extended to Quebec.

10. Will costs to stewards be increased with CSSA taking over provincial programs?

CSSA is designed to deliver administrative harmonization and simplification for stewards including one-stop-shop convenience for reporting and payment obligations. This streamlined approach to fulfilling multiple stewardship obligations will result in financial savings which will accrue to the stewards. An estimated \$3.6 million a year can be saved by businesses involved in stewardship programs through the sharing of front and back office activities among all packaging and printed paper stewardship programs currently in Canada. Added to this is an additional cost avoidance of \$1.5 to \$3 million per new program coming online.

11. Will CSSA be running programs in more provinces?

CSSA and its provincial affiliates currently oversee the operations and management of four packaging and printed paper recycling programs—one each in British Columbia, Saskatchewan, Manitoba and Ontario, as well as Ontario's Municipal Hazardous and Special Waste Program. There is a potential for new programs coming online in future years. Governments in Nova Scotia and Alberta have indicated their intention to introduce EPR regulations for packaging and printed paper. CSSA will ensure it advocates strongly for harmonized frameworks—common definitions of obligated parties and materials, recycling targets and regulatory reporting requirements.

Q&As CSSA

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1. What is CSSA?

CSSA is a new national stewardship organization that represents Canadian businesses that participate in packaging and printed paper stewardship programs. CSSA works on behalf of stewards to operate convenient recycling programs for consumers. It is a non-profit organization that was founded to implement a shared and harmonized administrative and customer service business infrastructure for stewards of extended producer responsibility (EPR) programs.

2. Why is CSSA needed?

CSSA will be the first national organization to provide Canadians with packaging and printed paper recycling solutions across several provinces on behalf of its stewards. As a national organization, CSSA offers stewards a harmonized way to manage multiple recycling programs across jurisdictions whether fully or partially-funded by industry. In 2013, CSSA began the process of harmonizing the administration of packaging and printed paper program requirements across provinces. A national material list has been developed. Steward reporting in 2014 will take place through one electronic portal (for all programs) and deadlines for program reporting will be aligned. In 2014, CSSA will administer all four packaging and printed paper programs - British Columbia, Saskatchewan, Manitoba and Ontario - under a single administrative umbrella, in addition to Ontario's Municipal Hazardous and Special Waste Program. The goal is to do away with costly replication province-by-province, which is costing business a lot in terms of resources, time and money. CSSA will also be the first organization to develop national standards and benchmarks for controlling steward costs, and it will take measures to align various provincial programs across standard financial and other performance benchmarks.

3. Who backs CSSA?

CSSA was founded and is funded and led by retailers and brand owners. CSSA's board includes representatives from Unilever, Metro, Loblaw, Walmart, Coca-Cola, Procter & Gamble, and Tim Hortons.

4. What is the organization's aim?

CSSA is developing a streamlined infrastructure to enable stewards to fulfill their corporate social responsibility obligations, as well as their legal and financial obligations under the stewardship programs they belong to. As part of this effort, CSSA is helping to establish and build more convenient and environmentally sustainable ways for consumers to dispose of their packaging and printed paper. CSSA will also work to advance the harmonization of EPR programs nationwide, and advocate for a nationally harmonized approach to EPR policy and regulations.

5. How will CSSA benefit its stewards?

CSSA will deliver environmentally and financially sustainable recycling programs that are accessible and convenient for Canadian consumers, demonstrating to consumers the commitment stewards have to helping them recycle more easily. In addition, CSSA provides one-stop-shop convenience for registration, reporting and payment of stewardship obligations. Businesses need interface with only one national organization to discharge all their provincial legal and financial obligations, saving considerable time, money and resources. CSSA will also work to develop national standards and benchmarks for controlling steward fees and take measures to align various provincial programs across standard financial and other performance benchmarks.

6. What is CSSA going to do to make recycling easier and more convenient for Canadians?

CSSA will be able to deliver clear and useful information to Canadians about their recycling services, ensuring Canadians gain a better understanding of how companies are taking responsibility for recovering their packaging and printed paper after use. Economies of scale achieved through a nationally coordinated recycling program will allow for research and investment in technologies that will result in consumers being able to recycle a wider variety of materials through the recycling system.

7. What will happen to the provincial organizations currently responsible for recycling programs?

Provincial organizations will still exist and will be CSSA's on-the-ground operational support. Most stewardship programs are provincially mandated and regulated, so local stewardship organizations will still be responsible for fulfilling provincial compliance obligations. Each province will still have a dedicated local office whose primary responsibility will be to interface with local stakeholders and regulatory authorities, as well as manage supply chain and recycling program operations on the ground. CSSA will provide the primary interface with stewards and will provide provincial offices with administrative services and support to ensure provincial stewardship organizations are able to deliver their EPR program obligations as effectively as possible.

8. What's the relationship between CSSA and the provincial organizations?

CSSA is a shared services organization with a traditional head office/ branch office model. Each of the provincial offices is a member of the CSSA family of recycling organizations. This model allows CSSA to focus on delivering more convenient recycling options to Canadians, managing strategy, process and administrative harmonization, and allows the provincial stewardship organizations to focus on supply chain execution, local promotion and education activities, and regulatory affairs.